

Devki Devi Jain Memorial College,Ludhiana, a 51 years old multifaculty Post Graduate institution which was established by the management of S S Jain Girls School Committee (Regd.) in the year 1971,the realization of the vision and farsightedness of great saintly soul and epitome of selfless service Behan Devki Devi ji. This huge achievement could become a reality only because of the constant support, dynamic administration of the members of the managing committee of the college especially our worthy President Sh. Nand Kumar Jainji who is a beacon of progressive vision and diligence. The combined efforts of the management, teaching and non-teaching staff have taken the institution to such a height where students are showing excellent performances in the entire arena whether curricular or co-curricular activities.

This institution is actively involved in uplifting the downtrodden and under privileged students so that they may be given equal education. To help them our college is providing fee concession facility,various scholarships and even free study material.

Apart from Art Subjects,B.Com,B.B.A,PGDCA,M.Com.,M.SC (IT) and M.A in English, Hindi & History, adding value to these degrees,Certificate, Diploma Courses in Cosmetology, Interior Decoration, Event Management and Web Designing are running smoothly.

Besides, to fill the skill gap we are running MHRD approved and UGC sponsored 3 Bachelor of Vocational Courses:

1. Beauty Aesthetics & Wellness
2. Fashion Designing
3. Hospital Administration & Management

Devki Devi Jain Memorial College in its attempt to preserve Quality Education has always ensured that the young women who leave the portals of this institution turn out to be intellectually competent,morally upright,socially committed, spiritually inspired and responsible citizens. Honourable Chief Guest ,I present a brief Annual Report for the year 2021-2022.

PUBLICATIONS:

Our Staff keep exploring and finding answers to critical issues by doing research work and getting it published in the UGC CARE list journals . During this session also our staff members remained active in research work:

1. Dr. Lotika Gupta from the department of Home Science got her research paper titled , “ Optimization of dyeing parameters of Dhak (butea monosperma) for angora wool: An eco- friendly dye” published in Rabindra Bharati Journal of Philosophy

2. Ms. Ritu Sood from the Department of English got her research paper titled “The Significance of Interdisciplinary Approach to Education published in UGC CARE list journal English Kanpur Philosophers.
3. Dr. Lotika Gupta from the department of Home Science got published her research paper titled “Amla (Indian Gooseberry): An environment friendly dye for angora wool in Wesleyan Journal of Research.
4. Ms. Ritu Sood and Ms. Alka Thakur from the department of English got published their research paper titled “The Voicing of Environmental Concerns in the Horror Movie Gehrayi in the UGC CARE LIST Phalanx A Quaterly Review for Continuing Debate.
5. Dr. Lotika Gupta from the Department of Home Science got a research paper published in the book Women Empowerment in Modern Perspective Women empowerment and domestic Violence published by National press associates, New Delhi.
6. Her work was also published in the book New Horizons in Commerce, Business, IT & Social Sciences Artificial intelligence: the future of fashion published by the National press associates, New Delhi.
7. Dr. Robina from the Department of Economics contributed a research paper in the book on Recent developments in social science and business management Rural development through non-farm employment published by Bharti Publications, New Delhi.
8. Dr. Sushma from the Department of History got her work published in the book “ Recent Advances in Social Sciences and Academic Development published by the National Press Associates, New Delhi
9. She also has to her credit the publication of the book titled Immortal Patriots of Supreme Sacrifice and Unconditional Love ;Tribute to 75th Freedom Fighters to Commemorate 75 Years of Independence published by the National National Press Associates, New Delhi
10. Dr. Lotika Gupta from the department of Home Science contributed a chapter to book Recent Trends in Management & Social Sciences (Volume-2) Business Opportunities for Women Entrepreneurs in Textile Industry published by Weser Books,Zitau,Germany.
11. Dr. Robina from the department of Economics got her research work published in the book titled New Paradigms in Management and Social Sciences towards a New Paradigm in Education published by the National Press Associates, New Delhi.

The teaching staff keep doing efforts for their professional growth and sharpening their teaching skills by attending various research work shops, seminars, Faculty Induction programs and refresher courses.

Our 10 faculty members attended various seminars, workshops, FDP and Refresher courses.

1. Dr. Robina from Economics department attended a Webinar on the theme: Sustainable Urban Environment in the Post – COVID World with Focus on Ecosystem Restoration (GNDU,Amritsar) on June 5,2021
2. Ms. Sukhvir Kaur the Librarian attended one month Online Faculty Induction Program organized by ,GNDU,Amritsar from July 27,2021 to August 27,2021.
3. Ms. Nisha of Mathematics Department attended a 10 Day National Workshop on Vedic Mathematics, organized by Chaudhary Bansi Lal University,Bhiwani & Shiksha Sanskriti Utthan Nyas,New Delhi from August 31,2021 to September 9 ,2021
4. Dr. Robina from the department of Economics attended a Webinar on Challenges in Higher Education organized by GGN Institute of Management & Technology on September 6 , 2021.
5. Ms. Alka Thakur of English Department attended a 10 day National Level online Workshop on Contemporary Research,Scope,Challenges & Methodology, organized by MCM DAV College for Women,Chandigarh,October 4, 2021 to October 13,2021.
6. Ms. Alka Thakur of English Department and Ms. Jaspreet Kaur of BCA Department attended FACULTY INDUCTION PROGRAM organized by GNDU,Amritsar from December 14, 2021 to January 14.2022.
7. Mr. Kapil Chugh from BCA department attended Faculty Induction Program organized by ,Panjab University ,Chandigarh from December 17, 2021 to January 13, 2022.
8. Dr. Robina from the Department of Economics attended Online Refresher Course in Indian Heritage and Human Values organized by GNDU,Amritsar from January 27, 2021 to February 09 , 2021.
9. She also attended a One Day Webinar on Research Methodology organized by GNDU,Amritsar on 2-3-2022

MEMORANDUM OF UNDERSTANDING

To fill the gap between Industries and Education, Our college signed Memorandum of Understanding with various industries.

1. The Department of Fashion Designing signed the memorandum with Sarpanch International on May 20,2022.
2. The Department of Fashion Designing signed the MOU with V.K Thapar Hosiery Mills on May 20,2022.

3. The Department of Fashion Designing signed the MOU with Lakshay Knit India on May 20,2022.
4. The Department of Fashion Designing signed the MOU with Ankita Impex on May 21,2022.
5. The MOU was signed between the PG Department of Commerce and Management and Bajaj Finserv on April 7,2022.
6. The PG Department of Commerce & Management signed the MOU with Chopra Institute on May 11,2022.

We know that future belongs to the innovators and creators. So to make the students to think out of the box, to make them confident, to enable them to take initiative and be problem solving, a flurry of activities were conducted by different departments:

1. Department of Commerce and Management and the department of Hindi under the guidance of Career & Placement Cell in collaboration with IBT Institute Pvt. Ltd. organized a seminar on Career Counselling on October 12,2021 in which students were given information regarding various Competitive exams in which they can appear after completing their graduation and how can they prepare themselves for competitive exams in a well-planned manner.
2. PG Department of Hindi also organized a seminar on Career Counselling on October 19,2021 to guide them about various career options after their graduation.
3. PG Department of Commerce & Management organized a webinar on “New Career Opportunities after Covid” on October 19,2021.
4. PG Department of Commerce & Management organized a webinar on How to Build Long Term Wealth in Stock Market on October 20,2021.
5. The Innovation Council organized a workshop on ‘ Entrepreneurship and Innovation as Career Opportunity’ on February 4,2022.
6. To make the students understand the concept of incubation centres and various prototypes business models and their operations ,the Department of Computer Applications organized a visit for the students to CTR Incubation and entrepreneurship and development centre,Ludhiana on February 11,2022.

7. The Innovation Council organized a Workshop on ‘Entrepreneurship Skill, Attitude and Behaviour Development’ on February 15,2022.
8. The Innovation Council organized a workshop on ‘My Story – Motivation Session by Start-up Founder/Entrepreneur on February 18,2022.
9. The Department of Fine Arts organized a nine day Workshop on March 2,2022 where students learnt fabric painting, necklace making with waste material, explosion box making and tie and dye.
10. PG Department of Commerce & Management organized a seminar on the career awareness about company Secretary course on April 25,2022 in which the eminent speakers told the students about the career opportunities available in company secretary, the role of company secretary and enrollment procedure.
11. A one month Workshop on UGC NET was organized for students by the PG Department of Commerce & Management to prepare them for cracking the UGC NET examination.
12. One month Tally Course was organized from April 25,2022 to May 25,2022 by PG Department of Commerce & Management.
13. One month certificate course in communication skills was organized for students from April 25,2022 to May 31,2022.
14. IQAC organized a webinar on the Sustainable Development & Environment issues in India celebrating World Environment Day on June 4,2022.
15. A 3 day Workshop on self-grooming by organized by the Department of Cosmetology and B.Voc. Beauty,Aesthetics and Wellness from June 6,2022 to June 8,2022.

Activities of other values adding wings like NSS, NCC, Sports, Centre for value education, legal literacy cell Anti Women Harassment Cell provide a platform for the students to move out of their text books and engage themselves in broader, social and environmental issues. They get practical exposure in addressing problems and offering fruitful solutions.

NCC: our NCC cadets are very active in service towards society and nation

1. The volunteers of the NSS sent good wishes recorded recording videos to Indian Olympic Team participating in the Tokyo Olympics 2021 on July29,2021.

2. The Volunteers of NSS celebrated Poshan Maah for one month conducting various activities like tree Plantation , Yoga and poster making competition on Healthy food and Good Eating habits from September 1,2021 to September 30,2021
3. Fit India Week was celebrated by NSS in September 2022 where students participated in the sessions of different exercises for body.
4. NSS conducted one month long Clean India Program and Beautification of Neighborhood from October 1,2021 to October 31,2021 in which volunteers participated in the activities like collecting the plastic waste from the neighbouring areas and tree plantation.
5. Swachta Drive against Plastic use (NCC) on November 17,2021
6. NSS -Gandhi Chhadi Cleanliness Drive December27,2021 to December 31,2021
7. NSS -Swastha Balak –Balki Pratispardha (Slogan Writing) January 8,2022 to January 10,2022
8. Ganga Utsav was celebrated by NCC on November 3,2021 in which the cadets took the pledge to save water.
9. The cadets of NCC conducted Swatchhta Drive against Plastic use on November 17,2022.
10. NCC celebrated International Yoga Day on June 21,2022 where volunteers conducted yoga sessions.
11. The Anti Women Harassment cell of the college organized a seminar on fundamental rights on November 2,2021
12. The Anti Women Harassment Cell of the college l in collaboration with the Police Commissionerate, Ludhiana organized a seminar on Drug Abuse and Illicit Trafficking on May 7,2022.
13. The Centre for Value Education conducted a Faculty Induction Program on Women Health and Cancer Awareness on june 10,2022.

14. The Centre for Value Education conducted a three day yoga camp starting from June 18,2022 to June 21,2022 where students learnt and practiced various poses of yoga.

TRIPS & VISITS : To give the students the first-hand knowledge outside the confines of classroom walls and to break the monotony of routine class room teaching and learning various trips and visits to different places were organized by different departments during the session.

1. The Innovation Council and BCA department of the college took the students to CTR Incubation,entrepreneurship and development centre, Ludhiana on February 11,2022.
2. The Innovation council of the college took the students to a village Neelo Khurd of Ludhiana district on February 13,2022 to give them the exposure to rural life and problems.

Our students 44 students showcased their immense talent and youthful exuberance while participating in the Panjab University Zonal Youth and Heritage Festival held from November 17 to November 21,2021 at Khalsa College for Women,Ludhiana and brought laurels to the college by winning prizes in different activities

Students from the Department of Vocal Music won

- first prize in kavishri
- Team and individual first prize in vaar singing
- Second prize in Kali singing team and third prize in kali singing individual
- Individual Second prize in Kavishree

Students from the department of Home Science won

- Second prize in Paranda making
- Second prize in Naala making
- Second prize in Phulkari
- Third prize in Mehndi
- Third prize in cross-stitch

Students from the Department of Dance won third prize both individual and team in Sammi.

Our students also won first prize in Muhvaredaar vartalaap

Our kavishri team further participated in Panjab University Inter Zonal Youth and Heritage Festival held at A.S College Khanna and won Second prize.

OUR CONTRIBUTION TO ENVIRONMENT AWARENESS AND PROTECTION

- Devki Devi Jain Memorial College for Women, Kidwai Nagar ,Ludhiana has been awarded with the International Green Award 2022 by the 6th NYC Green School Conference 2022 at Suny Maritime College,New York City (State University of New York) in the category of "Green Campus" for its efforts towards minimizing the impact of practices on the environment.
- 16 students of Eco Club of Devki Devi Jain Memorial College,Ludhiana participated in the Water Valuer Awards 2022 held at Nehru Rose Garden on September 17,2022 during Swachh Bharat Abhiyan. This event was organized by Sarv Sahyog NGO run by Ms. Nandini Gupta the Halka incharge of Atam Nagar (AAP) in association with Municipal Corporation Ludhiana.These students made eye catching posters on the topic Save Water. These posters were displayed at Nehru Rose Garden to spread the message of saving the elixir of life on planet earth.This college have been awarded with the Certificate of Appreciation by Sarv Sahyog The Better Nation Society at this grand event.
- It gives me immense happiness while sharing with you Sir our college has been recognized as Swachhta Action Plan by Mahatma Gandhi National Council of Rural Education,Government of India.
- This College participated dedicatedly and gave invaluable contribution in the Beat Covid Campaign for which it was honoured with the Certificate of Appreciation by Mahatma Gandhi National Council of Rural Education, Government of India.

Our college remained active in Corona Vaccination camps in the campus

1. 3rd Covid 19 Vaccination camp was organized on August 18, 2021 with the college campus where 450 people were vaccinated.
2. 4th Covid 19 vaccination camp was organized on September 26, 2021 in which 297 people were vaccinated.
3. Booster Dose Camp was organized on February 10,2022 where 240 people were

CAMPUS PLACEMENT

- A placement drive was held on May 27,2022 in collaboration with OM Careers in which our 11 students got the placement.
- HSN Fasteners Private Limited visited our campus on June 2,2022 and selected 9 students out of 48 students.

ACHIEVEMENTS IN SPORTS:

It gives me immense pleasure while sharing with you all that our student of PG Department of History Ms. Ramandeep Kaur participated in the North India Benchpress Powerlifting Championships organized by Natural Strong Powerlifting Federation affiliated with Global Powerlifting Committee, Europe on September 17 to September 18, 2022 and secured First place.

She also participated in the National India Power Lifting Championship held on December 26, 27, 2022 and secured first position.

Our student Ms. Ramandeep Kaur a gold medalist in powerlifting has also won the trophy of the Strong Woman of India in the Open Punjab State Powerlifting Championship held on September 18, 2022.

- Our 6 Athletes participated in open Athletics District Championship held at Guru Nanak Stadium Ludhiana on November 25, 2021 to November 27, 2021 and Ms. Rachna of B.A II year won Silver Medal in Short put while Ms. Rakhi Kumari of B.A III won Silver medal in short put and Bronze medal in long jump, Ms. Madhu Kumari of B.A III won two bronze medals in 200 m race and 400 m race . Ms. Sanjana of BCA II won Bronze medal in 400 m race.
- Our college athletes participated in the 20 Km race at Open Athletics District Cross Country Championship pm December 8, 2021 and Ms. Kumari of B.A 3 won Silver medal in this race while Ms Rakhi Kumari of B.A 3 got 4th position and Ms. Saloni of B.A 3 got 6th position in this 20 km race.
- Our Karate champions participated in the 5th North India Ashiara Karate Championship held from September 24 to September 25, 2022 and Ms. Khushi of BBA 3 won gold medal , Ms. Manisha of B.A 3 won Silver medal, Ms. Abida won silver medal and Ms. Anjali won Bronze medal, Ms. Jyoti of B.A I won Bronze medal, Ms. Diksha of B.A 2 won Bronze medal and Ms. Anisha of BBA won Bronze medal.
- Two girls got selected for the Throwball Premium League, Women at Hyderabad at the 43rd Sr. National Throwball Championship held at Mother Divine Public School, New Dehli from February 26, 2022 to March 2, 2022.

In this premium institution, skill oriented education is provided to the girls to fill the gap between the academia and industry and make them employable. In this college, there is provision of the courses other than prescribed by Panjab University like Tally Accounting, Banking and Insurance, Communication Skills etc. to make them more employable as well as self employed.